

FOR IMMEDIATE RELEASE

Contact: Jeff Weber
Interim General Manager
Battle Creek Live!
Kellogg Arena & Festival Market Square
1 McCamly Sq.
Battle Creek, MI 49017
(269) 788-1101

The Accidentals to Kick Off Battle Creek Live! Concert Series Sept. 30

BATTLE CREEK, Mich.- The opening performance for Cereal City Concerts presented by Battle Creek Live! is on the books as Michigan natives The Accidentals are scheduled to perform Friday, September 30, at Kellogg Arena in downtown Battle Creek.

Presale tickets (\$10) become available on August 1 at Battlecreeklive.com. Tickets will also be available at the box office the day of the show (\$12). Doors open September 30 at 8 p.m., show begins at 9 p.m.

Named Billboard's Breakout Band at SXSW 2015, The Accidentals are an indie folk-rock band led by multi-instrumentalists Katie Larson and Sav Buist, as well as drummer Michael Dause. With roots in Traverse City, Mich., the trio is quickly becoming known as a must-see act across the country, playing over 230 shows at some of the most prestigious venues and largest festivals in the United States including The Fillmore, The Vogue Theater, Frederik Meijer Gardens, Chicago Botanic Gardens, Summerfest, Electric Forest and Summer Camp Music Festival.

Jonathan Frahm of *YAHOO Voices* described the The Accidentals as "one of the most ground-breaking musical experiences one might just have in a lifetime. If you're looking for a new indie folk band to get into, you couldn't do much better than The Accidentals."

The *Grand Rapids Press* called their stage show "stunning, an unforgettable experience watching these two girls play a sea of instruments (twelve to be exact), moving effortlessly from one to the other, while entertaining the masses with their wit, haunting harmonies, and catchy melodies, they are truly unforgettable."

In addition to their recognition from Billboard at SXSW 2015, other accolades include Winner of the Emerging Artist Series, US Cellular Stage at Summerfest WI, 2015; Winner of WYCE's Album of the Year 2015; Best New Artist 2015; Art Prize, St. Cecilia Listeners Choice winner for the song The Silence 2015, Red Hot Best Band MyNorth Magazine three years in a row.

The Accidentals Is the first of many events being planned by Battle Creek Live!. Battle Creek Live! is an initiative to bring live entertainment and events to downtown Battle Creek with a goal of contributing to the community's positive economic impact and quality of life, as well as rejuvenating Kellogg Arena.

Who: The Accidentals

What: First concert for Cereal City Concerts presented by Battle Creek Live!

Where: Kellogg Arena, Downtown Battle Creek

When: September 30, 9:00 PM, Doors 8:00 PM

Ticket Sales: Presale \$10, day of show \$12

Available at Battlecreeklive.com on August 1